

# MANUEL GONZALEZ PARRA (MANNY)



## ABOUT ME

I am a Graphic Designer with 15 years of experience in print, digital, and web design. Skilled in creating brand-focused visuals, managing social media content, and developing marketing materials. Proficient in Adobe Suite and WordPress, I deliver high-quality designs that enhance brand visibility and engagement.

## EXPERIENCE

2021 - 2025

### Accent Pro Lighting

Graphic Designer

- Designed marketing materials for both print and digital platforms, enhancing brand visibility among distributors and contractors.
- Created pages and web design assets that contributed to an increase in site traffic.
- Designed and managed social media content, creating visually engaging posts to enhance brand presence.

2018 - 2021

### Dauer Manufacturing

Art Director

- Led the creative direction for all marketing campaigns, ensuring brand consistency across multiple channels.
- Collaborated with marketing teams to produce visually appealing content.
- Delivered high-quality design solutions under tight deadlines.

2016 - 2018

### Campaign Precision


Graphic Designer


- Developed designs for political and auto industry campaigns, improving visibility.
- Designed print collateral, digital ads, and social media graphics that drove engagement.


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## CONTACT

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## EXPERIENCE

2014 - 2016

### Showroom Logic

Graphic Designer / Configuration Analyst

- Designed digital ad creatives in and corrected tokens for proper ad display.
- Audited digital ads and keyword lists for brand compliance and legal regulations, securing client approvals.
- Acted as a direct liaison to clients and vendors, educating account managers on compliance issues.

## EDUCATION

2011 - 2012

Hillsborough College

2009 - 2010

Miami Dade College

## SKILLS



Photoshop



Illustrator



Indesign



Wordpress

I specialize in print and digital graphic design, as well as web design, with proficiency in Adobe Illustrator, Photoshop, InDesign, Lightroom, WordPress, and the Microsoft Office Suite. Additionally, I am a passionate photographer, bringing a keen eye for composition and detail to my creative work.